**Data Analyst**

Preparing forecasts and analyzes data trends, identify data anomalies and conduct deep dive data analysis

Participate in high level business analysis and assist with benchmarking KPIs

Analyze the data and draw conclusions, communicating the results in a clear, concise and actionable manner

Collate, cleanse and organize data from several sources

Working in cross functional project teams that include ETL development, Data Quality Assurance, and Data visualization

Communicate directly with team members/support team to diagnose and resolve issues

Design & execute analytical reporting dashboards to improve the effectiveness of digital online and offline marketing programs. Design and enhance media planning optimization reports across channels such as Programmatic, Social, and search

Develop visualizations in Excel and PowerPoint to illustrate campaign performance data

**Entry level Machine Learning Engineer**

Manipulate and utilize data to inform key business decisions and model various market conditions.

Strong Python and SQL skills

Effectively synthesize, visualize, and communicate your ideas to others

Familiar with key data engineering concepts

Being involved with product discussions about high impact features

Help with various data analysis and modeling projects projects

Creating data visualizations for use in both internal and external capacities

**Entry level Data Scientist**

Implement and validate predictive models as well as create and maintain statistical models with a focus on big data.

Communicate with internal and external clients to understand business needs and provide analytical solutions.

Work in an Agile, collaborative environment, partnering with other scientists, engineers, and database administrators of all backgrounds and disciplines to bring analytical rigor and statistical methods to the challenges of predicting behaviors.

Have excellent verbal and written communication skills.

Strong technical and analytical abilities experience with programming/scripting in a language such as Java or Python.

Basic understanding of statistical programming in a language such as R, SAS, or Python.